



# ABE Special Lecture, No.3

Science is just there!



## Mr. Masao Tanaka

(Director, International Business, the NaRiKa Corporation)

After graduating from the Engineering Department of Kanto Gakuin University, Mr Tanaka worked for the R&D Center of the Arakawa Chemical, Ltd. and the Osaka Driving System, Co., Ltd. (International marketing section and management & planning section). After joining the NaRiKa Corporation, he has led its production development section and engaged in opening the new market. More recently, as the International Business Director, Mr Tanaka has managed export businesses to Europe, the United States, Asia, Africa, and the Middle East. He has participated in the needs survey for JICA's overseas business development project for small and medium enterprises (SMEs) in Kenya as well as SME verification and dissemination projects as a principal project operator.



## Mr. Michal Marcik

(International Business, the NaRiKa Corporation)

Mr Marcik is from the Czech Republic and after obtaining master's degree from Masaryk University studied at Waseda University where he completed the doctoral program without a doctoral degree. At the NaRiKa Corporation's International Business area, he has engaged in export businesses to Europe and Oceania. Mr Marcik also has participated in JICA's SME project in Kenya as science kit development personnel for both the need survey and verification-dissemination projects.

### Contents:

- (1) The outline of the NaRiKa Corporation
- (2) The framework of the science education industry and its logistics in Japan
- (3) The importance of hands-on science education
- (4) The dissemination and verification of NaRiKa's products in Kenya
- (5) A hands-on workshop by using "manual electricity generator" and others

**March 6, 2017 14:00-16:00**  
Natural Science Building B107  
University of Tsukuba



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